

## SUMMARY

Producer with a broad view of all production processes, managing day to day activities, creating and tracking schedules, budgets and reports from development to post-production. A relatable and dependable creative with managerial experience. Results and story oriented, with a hands on and problem solving attitude in fast paced environments.

## PROFESSIONAL EXPERIENCE

### Home Alliance - Head of Video Art and Design - 2020 - 2022.

Responsible for the production of corporate videos, interviews and commercials and photo sessions. Performed multiple roles such as: film director, producer, editor, designer and cinematographer. Created and implemented creative processes and briefing methodology to organize and streamline the creative production. Creation and maintenance of production schedules, budgeting and production costs tracking. Normalization and standardization of the company's multiple brands visuals across social media and other channels. Creation of social media and In House TV video and animation content to support MKT and advertising campaigns. Management and supervision of design production. Film production, art and design expansion planning. Gear acquisition consulting.

### RAP Photodesign - Director/Producer - 2002 - Present time.

Produced numerous films and a variety of documentaries, branded materials and music videos and participated in various film festivals across the world. Contributed in numerous domestic and international awarded film productions. Generated creative solutions on set and optimized costs with up to 70% savings, specially in international overseas productions. Improved post-production times and increased general delivery quality when in charge of that department. Maintained a successful and proactive workflow with internal and external clients, vendors and partners. Assembled and coordinated cross-functional and multi-cultural teams in domestic and overseas productions. Developed business proposals and successfully attracted investors from outside the film industry. Recent collaborations include productions for **AMEX** as a production manager and production coordinator, responsible for the logistics and smooth integration between the LA team and local teams in different cities in the US territory, management of props, permits, model releases, transportation, catering, expenses and call sheets.

### New York Film Academy - Content writer - 2015 - 2017

Converted and optimized English film and arts related content for social medias into Portuguese for the Brazilian market. Streamlined the content conversion process through new improved work time-sheets.

### Centro Europeu - Cinematography Professor - 2010 - 2014

Created all the reference material for the cinematography course. Changed the class organizational structure and schedule and doubled the amount of content maintaining the same number of class hours. Accelerated by 100% the students performance within the program course. Increased by 100% the number of cameras and equipment in the classroom. Gave lectures and conducted practical training classes. Contributed to the doubling of the number of students in the film program. Evaluated and graded trainees expanding their technical knowledge and reduced by 50% the camera and light gear maintenance situations. Acted as a consultant for all the matters relative to equipment acquisition and maintenance and introduced new cine gear technologies in the school scenario. New staff training. Developed and conducted activities and collaborations with the company partners and sponsors. Contributed in the production of branded material for the school and the general market. Acted as a production consultant and instructor in more than **100 short films**.

## SKILLS

- FILM
- PRODUCTION
- POST-PRODUCTION
- BUDGETING
- SCHEDULING
- MARKETING
- MANAGING
- STRATEGY
- LEADERSHIP
- CROSS-FUNCTIONALITY
- LINE-PRODUCTION
- LOW-BUDGET
- DESIGN

## EDUCATION

- MFA - FILMMAKING - New York Film Academy - USA
- ASSOCIATE - DIGITAL CINEMA - Centro Europeu - Brazil
- BACHELORS - GRAPHIC DESIGN - Universidade Federal do Paraná - Brazil

## LANGUAGES

- ENGLISH
- PORTUGUESE

